Piyush Kashyap

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in Linkedin

💼 Professional Experience

Flixstock, ASDE ↗   08/2022 – present
Virtual Identity Dataset Pipeline   Delhi
- Developed **"VirtuID"** pipeline for high-quality, **copyright-free virtual identities**, no photoshoots needed.
- Built "FaceFusion Pro" using **FaceFusion and CCSR upscaler** to create stunning identities from **MidJourney** images.
- Created **Metamodels with 25+** diverse ethnic models for Virtual Try-On, offering rich identity options.
- Integrated service via **FastAPI**, linked to WhatsApp through Meta's Business API, delivering outputs directly to clients' **WhatsApp.**

AI-Infused Marketing System
- Integrated Apollo.io API for automated data collection into **MongoDB**.
- Developed AI-powered email customization with **ChatGPT**.
- Implemented efficient email management and tracking.
- **Automated(Selenium)** email and LinkedIn service pitching.
- Achieved **56% increase in lead generation** with full automation.

AI-driven content creation
- I led a project developing **AI agents** using **Creaw AI**:
- **Market Researcher**: Gathers relevant content via web scraping.
- **Content Planner**: Creates strategic content plans.
- **Experienced Prompt Engineer**: Crafts engaging images and prompts.(**SDXL api from Hugging Face**)
- **Caption Generation**: Writes captivating captions.

🧠 Skills

| Python | AWS | PostgreSql | MongoDb | Django | Fast API | Machine Learning |

| Git | Streamlit | OOPs | Tableau | Sci-kit Learn | TesnsorFlow | Open CV |

🎓 Education

Master's of Computer Application   Noida, India
Galgotias University ↗

📂 Projects

Ai Based Slack Bot (Django, Redis, Celery, LLM) ↗
- Implemented Python code to enable interactions with the Slack API.
- Developed bot functionality to respond to messages within Slack channels.